

APPENDIX A: PRIORITIES AND ACTION ITEMS: DETAILED IMPLEMENTATION SCHEDULE

Priority Area	Sub Comp	Action Items #	Action Items	Key Action Items Components	2018	2019	2020	2021
Municipal Infrastructure Maintenance/Improvement	The Municipal Road System	1	Continue to develop and implement long-term roads maintenance and improvement		x			
			Reassess, update and refocus roads plan based on needs and progress			x	x	x
	Municipal Property, Buildings and facilities	2	Continue to pursue rational, cost-effective, and efficient use of municipal property, buildings, and facilities, to maximize the availability of public space	-regular budgeted investment in infrastructure	x	x	x	x
Community and Economic Development/Tourism		3	Develop and implement a “community/economic study” to address public docking, development of Mouth Park with the incorporation of recreation and tourism for the entire Township	Identify initial goals/objectives overview of methodology/process, including budget estimate. Include a line-item in the 2018-19 budgeting process	x			
				Apply to available funding streams for study		x		
				Implement recommendations from the “community/economic study” as priorities in community and economic development		x	x	x
		4	Use the results of the	Establish a dedicated		x	x	x

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			community/economic development study to guide community and economic development activity.	community/economic development implementation committee				
				Identify and articulate specific development components that could be accomplished with the assistance of funding streams		X	X	X
				Include arts and culture impact assessment in the community/economic development study above and include arts/culture development in initiatives implemented as a result of the study		X	X	X
		5	Develop and implement a strategy to maximize use of "Heritage Park" centre of Massey to incorporate farmers market, establish artisan market, promote local events & talent					
		6	Continue beautification efforts within the Township		X	X	X	X
		7	Support the regional	Employ the EDO to engage	X	X	X	X

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			transportation initiative to source out cost-effective solution for transportation within the entire community	and provide appropriate support for the initiative. Likewise use the resource to identify, plan and implement initiatives within municipality as appropriate				
Health & Wellness	Encourage Citizens to lead healthy lifestyles	8	Residents are actively involved in community life	Pursue Age Friendly Community (AFC) Designation				
		9	Active community charter					
		10	Maintain Parks & Playgrounds					
		11	Pedestrian friendly environment					
		12	Pursue the opportunities for Wellness Centre integrating Senior Services Network into the plan					
	Support	13	Pursue partnership					

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	community partnerships that address community health issues and access to health care		opportunities with surrounding communities					
		14	Take advantage of all feasible and potential opportunities and leads for health care and opportunities in rural settings					
Signage/Communication		15	Address the overall promotion/signage (business, events, points of interest) challenge for the entire municipality	Strike a special purpose committee or sub-committee to develop and oversee comprehensive solutions to signage (including points of interest/information, business promotion, and community events/facilities)	X			
		16	Study & implement solutions to improve overall signage within the municipality	Implement plans apply for funding/ seek out resources for cost of implementation		X		
		17	Maintain website, establish stronger web/social media presence, and create a	Staff implementation	x			

