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*The Township of Sables-Spanish Rivers*

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*Economic Development Committee*

January 15, 2019 @ 6:00 pm

**PRESENT**

**Chair**

Susan SONNENBURG

**Committee Members:**

Leslie GAMBLE      Glenda MASSICOTTE  
Kevin BURKE      Brian CHANNON  
Adam MARTEL      Catherine SMITH  
Cynthia STEWART

**ABSENT**

Patricia HNATUIK      Chad SONNENBURG

1. Introductions
2. Strategic Plan - Discussion
  - The EDC will review the current Strategic Plan Priority Areas and Action Items as a group and provide input.

*The new EDC members reviewed the current Strategic Plan for Economic Development and provided input, which is summarized in point form under "Other Business"*

3. Massey Farmers' Market/Fresh Air Market - Discussion
  - Review of survey results
  - Next steps include: contact business owners to determine their support for a farmers' market and proposed location, contact vendors/producers to determine interest in participating, availability/quantities of products, establish a farmers' market committee, research existing local farmers' markets schedules to avoid conflict for producers and consumers

*The EDC has set the first Farmer's/Fresh Air Market meeting date for Feb 5, 2019 @ 6 pm, in Council Chambers. We will advertise this meeting on the municipal website, in the Around & About Community Page, and the Parks & Rec Facebook page. I will also contact NP organizations and invite them to send representation to the meeting. The purpose of this meeting is to form a Farmers' Market Committee to move this project forward. EDC members that will attend this meeting include: Susan Sonnenburg, Adam Martel, Brian Channon, Cynthia Stewart, Glenda Massicotte and Kevin Burke.*

4. Age Friendly Community (AFC) Designation – Update
  - Review and select individuals to sit on the AFC Advisory Committee.
  - Review goals and phases for this project
  - Focus on Phase 1 key tasks

- *Create and implement a transportation strategy for seniors, health appointments and employment opportunities with neighbouring communities (discussion included the TSSR's ongoing involvement in a regional transportation strategy through the LaCloche Foothills Municipal Association)*
- *Create a network of volunteers to help others (ie: seniors, disabled, isolated residents)*
- *Promote all our "healthy" attributes, ie: lack of environmental pollution,, low crime, walking trails, etc*

***Signage/Communications***

- Consistent spelling of names ie: Sauble/Sables (this is an issue with individuals spelling "Sauble" the Township signage is consistent)
- Directional signage to all facilities ie fairgrounds, arena
- Work to eliminate "red tape" regarding signage (MTO regulations)
- Implement new advertising techniques/apps in conjunction with the municipal website ie: twitter, Facebook, Instagram
- Electronic signage on Hwy 17 (discussion regarding MTO policy followed this suggestion)
- Purchase radio advertising to promote the area, include businesses and events in these ads

***Other***

- Attract new business by offering incentives to establish in the TSSR
- Create low cost housing
- Develop Crown Land
- Offer free computer courses/promote library computer courses offered
- Establish seniors' housing
- Make information available to residents regarding shared housing options they may not have considered ie: granny flats

***Next meeting: Tuesday, February 12, 2019 @ 6:00 pm in Council Chambers***