

# Economic Development Committee

Meeting Minutes  
October 15th, 2019

## Opening

The regular meeting of the Economic Development Committee was called to order at 7:00PM on October 15th, 2019 in Massey by Susan Sonnenburg.

## Present

Susan Sonnenburg - Chair

Kevin Burke  
Lisa Hobbs  
Adam Martel  
Don More  
Glenda Massicotte

Pat Hnatuik  
Brian Channon  
Charlene Puzack

## Regrets

Cindy Stewart  
Leslie Gamble  
Tammy Manitowabi  
Lisa Perl  
Merri-Ann Hobbs

Chad Sonnenburg

## Old business

### 1.) East West Sign

- a. in the hands of council
- b. ongoing
- c. will need to be brought up by councilors at the meeting

### 2.) Directional signs with amenities

- a. Have been put up by public works
- b. Committee feels they are not placed correctly
- c. EDO to drive and check placement

### 3.) Website/Facebook update

- a. Council has opened the Facebook page up to all non-profits within the Township
- b. Anything needing to be posted will be sent to the township, preferably in JPEG or word format and once approved will be posted by the EDO.
- c. Committee would like council to open up the "posts" to commenting
  - i. The person responsible for posting would also be responsible for moderating the comments

### 4.) Greatlakes Waterfront Trail Contribution 2020

- a. Cost is \$500.00

- b. Discussed continuing with this contribution
- c. Will have to be approved by council.

**5.) Business Success Award**

- a. Will need to close nominations as of the end of October to allow time to choose a candidate and get council approval
- b. Award will be presented at the Christmas in Massey celebration on December 6<sup>th</sup>, 2019

**6.) Family Skating Pass**

- a. Cost is \$95.00
- b. ECDEV committee will purchase a Family Skating pass to donate to the Christmas in Massey “Prize Basket”
- c. Edo to follow up with Lacey Hobbs
  - i. Re: Skating pass
  - ii. Money to pay for a face painter \$210.00 for Christmas in Massey

**7.) Dock Project for 2020**

- a. Set aside a \$5000.00 budget
  - i. 8’ x 16’ floating dock
    - 1. Concrete anchors
  - ii. Need to look into permissions from MNRF, MTO, MOE
  - iii. Need to get a quote for insurance
  - iv. Discussion on storage of the Dock
  - v. EDO to talk to Chad Sonnenburg about the project

**8.) Kayaking on the River**

- a. Discussion about previous “study” that was completed in 2004.
- b. May be able to use data to further this goal
- c. Marty may be able to help survey river (mapping)
- d. Will need to locate files/cd in the Township office

**9.) Discussion about Broadband**

- a. Committee members feel this should be a huge focus for ECDEV
- b. Would like to form a sub-committee of ECDEV for this purpose
  - i. Sub-committee will consist of Brian Channon, Glenda Massicotte and Adam Martel (Marty)\
  - ii. Will need to follow proper steps to form this sub-committee
  - iii. There are some files from approx. 2 years ago in the office to help with research.

**10.) Discussion about low cost affordable housing options within the Township**

- a. Seniors assisted living
- b. Property that is correctly zoned and ready to go is needed
- c. Need to attract developers (incentives)

**11.) Age Friendly**

- a. Community survey is wrapping up tomorrow
- b. EDO will need to perform analytics
- c. Community garden grant application is in progress
  - i. Committee would like to consider community gardens in all 3 Towns in the future. EDO explained that the current thought process/application is to work with the school children which is why the gardens for this year will be only in Massey (close to the school) but it is a great idea to consider alternate locations for the gardens for next year.
  - ii. Christmas dinner will be hosted at the Walford Community Hall on December 11<sup>th</sup> at 1 o'clock pm
    - 1. Glenda will provide contact info to Lisa to advertise on Facebook page.
  - iii. Glenda would like to have someone come in to do a “talk” on medications and nutrition. Public Health usually has programs for this but as they are in the middle of a “revamp” Glenda will follow up when possible.
  - iv. Glenda to talk to DDSAB about assistance for seniors
    - 1. Hydro/heat etc. (affordability)
    - 2. Low cost housing in Township
  - v. Seniors Exercise programs are going well in Walford
    - 1. Approx. 8 attendees at each session
    - 2. Would like to consider getting more peer led DVD programs in the future.

12.) **Farmers’ Market**

- a. Would like to advertise in the Around and About next month thanking everyone and putting a reminder about the Market next year. Committee also would like to start advertising in late April/May of next year for vendors
- b. Discussed possible future locations/music – Fairgrounds
  - i. Mennonite vendors will not attend the market if it is at the Fair Grounds as it is a place of competition
  - ii. We will remain at Heritage Park
  - iii. Will have music playing at the market
- c. Discussed that the committee would like to have a Flea Market instead of a Farmers’ Market as this will open it up to more vendors.
  - i. Discussed that baked goods, homemade food items will need to be prepared in an inspected kitchen to attend the market according to Public Health
- d. BBQ – committee would like to have a BBQ every week at the market.

- i. Need to approach non –profit organizations ie) Legion/Fire dept. to see if anyone is willing to host.
  - 1. Will need to supply their own BBQ, Permits etc.
- e. Discussed changing the time/day/length of the market
  - i. Friday evening vs. Saturday morning – Pros and Cons weighed
    - 1. Committee decided that Friday would be best but would like to change the time to 2pm – 6pm.
    - 2. EDO will call and discuss these options with the vendors and bring information back to the committee.
    - 3. As we will be switching to a Flea Market committee would like the market to run from Mid-June – Labor day weekend.
- f. Need to have better/bigger signs
  - i. Consider an “Airman”
  - ii. Flags that can be removed after the market
  - iii. Susan would like a large sign posted on the wall of the restroom building advertising the market.

**Adjournment:**

Meeting was adjourned at 9:00PM by Susan Sonnenburg. Next Economic Development general meeting will be held on November 19th at 6:30pm. Next Farmers’ Market meeting will be held on November 19th immediately following the Economic Development Meeting. Next Age-Friendly meeting will be held on October 28th at 1:00pm. All meetings to be held in Council chambers.

**PLEASE NOTE THE TIME CHANGE ABOVE. MEETING WILL BE HELD AT  
6:30PM**

Minutes submitted by: Lisa Hobbs

Approved by: Susan Sonnenburg