

Economic Development Committee

Meeting Minutes
September 17th , 2019

Opening

The regular meeting of the Economic Development Committee was called to order at 7:00PM on September 17th , 2019 in Massey by Susan Sonnenburg.

Present

Kevin Burke
Tammy Manitowabi
Lisa Hobbs
Adam Martel
Don More
Glenda Massicotte

Susan Sonnenburg - Chair

Chad Sonnenburg
Pat Hnatuik
Lisa Perl
Merri-Ann Hobbs
Brian Channon

Regrets

Cindy Stewart
Leslie Gamble

Charlene Puzack

Old business

1.) East West Sign

- a. in the hands of council
- b. ongoing

2.) Directional signs with amenities

- a. Completed and are in the hands of public works to put up

3.) Bear Proof Garbage Can

- a. Has been delivered to the township office, public works will be instructed to deliver it to the mouth park

4.) Website/Facebook update

- a. TSSR has a Facebook group for posting township sponsored events only, as per our social media policy
- b. TSSR wanted the admin people to be anonymous which is why we created a group instead of a page
- c. Committee would like to be able to have all community events posted in the group after being approved by an administrator
 - i. This matter will need to be addressed by council
- d. Committee finds the “posting name TSSR coordinator “cold” and would like to have an avatar created to post on the Facebook page.

5.) Budget

- a. Moved \$6000 from materials, parts and supplies to our special programming for Farmers' Market and Age-friendly initiatives

6.) Tender for the Flowers

- a. 2 tenders submitted
- b. Date for submissions closes on Oct 1st, 2019 at 4:00pm
- c. Tenders will go to council for decisions

7.) Christmas in Massey(Group)

- a. Township to contribute by paying for Face painter for the event. (Caitlyn Chritakos)- Cost is \$30/hour – minimum of 3 hours.
 - 1. Possibility of having the TSSR support the scavenger hunt by adding a Free family skating pass for the season to add the prize “basket”
 - 2. Consider having a “bonfire” or Propane fire pit at heritage park
- b. Tammy Manitowabi to extend invitation to Sagamok to join in on the Christmas in Massey evening
 - i. May consider selling moccasins, mitts (handmade items)
 - 1. If they do join can look into setting up a table at the museum or at Laceys (HUB17)
- c. Edo to look into cost/logistics of reusing the ½ baskets (flowers) for cedar boughs/Christmas décor (Not all baskets just a few for accents)
- d. Christmas parade – rejected, not feasible

8.) Business success award

- a. We have received 1 nominee so far – Cindy Stewart
- b. Committee would like to freshen the idea in people's minds by putting a post on Facebook reminding people that the award is coming up
- c. Nominations will be accepted until the end of November
- d. Award will be presented in December

9.) Driftscapes app

- a. May be funding available for this through tourism/culture/heritage grants
- b. Tammy informed that Sagamok has had a local person do this, and will touch base with him and let us know more information
- c. Pricing- as follows:
 - i. \$199/month+\$149 initial set-up fee, for 25 points of interest and 3 users.
 - ii. Additional POI'S can be added at 25 additional points for \$75.00/month

10.) Transit to Espanola

- a. Ongoing research
- b. Possibly an age friendly initiative
- c. Sagamok has transit
- d. Sagamok has telemedicine
 - i. OTN – Tammy to look into (this may be something we can partner with)

11.) Tourism ideas

- a. Boat to Espanola
 - i. Boat ride on the river
 - ii. Concerns expressed about occasional “smelly area” by Webbwood
 - iii. Keep in our minds for grant money that may be coming up
- b. Develop ATV trails/kayaking on the river
 - i. Consider property that we may be able to use for this purpose
 - ii. Sagamok has an ATV poker run that is very successful
 - iii. Consider making an annual event
 - 1. Atv poker run/mud run/GPS scavenger hunt
 - iv. Consider geocaching
 - 1. TSSR could host a “how to” class

12.) Farmers Market

- a. Need to update the Terms of Reference for next year to include a line about shelters needing to be properly anchored.
- b. Request a solution from public works to anchor the garbage and recycling cans for Farmers’ market
- c. Need to address vendor behavior
 - i. Highlight following terms:

TERMINATION OF MEMBERSHIP

All vendors must adhere to this Terms of Reference. Anyone who fails to do so, or acts in a rude, disruptive or offensive manner may have their status as a member revoked by the Committee for the balance of the year.

Membership fees will not be reimbursed to a vendor whose membership has been terminated.

13.) Age-Friendly

- a. Would like to host a seniors Christmas dinner
- b. Glenda expects the cost to be about \$400.00 and we will recoup all the cost involved and perhaps gain by charging \$10.00/plate
- c. Date and time to be set
- d. Invitation extended to Sagamok
 - i. Once date is set Glenda will forward the information to Tammy

- ii. Elders have a van and will not need transportation to this event

New business

1. Creating relationships
 - a. Tammy is working on creating a relationship accord for the new joint initiative
 - b. Will forward the information to Susan.
2. Real estate and our community, what we offer, what we need to think about
 - a. Susan advised that our community is rated a 2/10 for pedestrian friendly (Lee Peters Website) (Realtors)
 - b. Need to consider ways to improve this rating
 - i. Age friendly initiatives will likely improve this rating in time
3. Updates, golf course
 - a. Golf course still for sale, deal fell through
4. Community garden
 - a. Grant money is available for this
 - b. Application period ends November 1st (Local food Infrastructure Grant)
 - c. EDO to approach schools to see if they might be interested in participating and make it an age-friendly initiative
 - d. Sagamok runs a community garden and Tammy informs us that it is very successful
 - e. Consider having the garden at the arena
 - i. Could use field bed area
 - ii. Edo to speak with Brady about this.
5. Public dock
 - a. Consider for next year
 - b. Suggested that it would cost under \$5000 to build dock and ramp
 - c. Concerns brought up about people tying to the dock for long periods of time, not just to load/unload.
 - d. EDO to look into what needs to be done
 - i. Engineer, etc.
 - ii. MNR permissions etc.
 - iii. Liability

2020

1. Priorities
 - a. Right on track!
 - b. All identified priorities are completed or ongoing for 2019
2. Next steps
 - a. Continue to reexamine the strategic plan and Appendix A to ensure we continue to stay on track

Adjournment

Meeting was adjourned at 9:00PM by Susan Sonnenburg. Next Economic Development general meeting will be held on October 15th at 7:00pm. Next Farmers' Market meeting will be held on October 15th immediately following the Economic Development Meeting. Next Age-Friendly meeting will be held on September 30th at 1:00pm. All meetings to be held in Council chambers.

Minutes submitted by: Lisa Hobbs

Approved by: Susan Sonnenburg