

Economic Development Committee

Meeting Minutes

January 21, 2020

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Opening

The regular meeting of the Economic Development Committee was called to order at 6:35PM on January 21, 2020 in Massey by Susan Sonnenburg.

Present

Susan Sonnenburg - Chair
Kevin Burke
Lisa Hobbs
Merri-Ann Hobbs

Adam Martel
Charlene Puzack
Brian Channon

Regrets

Cindy Stewart
Leslie Gamble
Chad Sonnenburg
Tammy Manitowabi
Don More

Glenda Massicotte

Pat Hnatuik

OLD BUSINESS

1. Docking System 2020 project
 - a. Discussed quote provided by Chad Sonnenburg – Rona
 - i. \$2563.95 (8' x 16' floating dock with a 5 x 12 platform from shore)
 - ii. Discussed anchoring of dock (4' 4' cement pad and a 16' walkway out to the dock)
 - iii. Discussed concerns/questions posed by the insurance company/risk management and the engineer
 1. Waiting on more information from the engineer
 2. Dock lighting could be addressed by installing solar lights
 3. Will need to design and post a sign indicating no swimming, fishing, hours of operation, etc. as required
 4. Committee would like to have public works inspect and monitor the dock.
 - a. Concerns brought up about the work load this adds to our understaffed public works department.
 - b. request PWD assistance to install docks

- iv. Will need to wait to move forward until we hear back from the engineer.
- b. Committee would like to budget \$6000.00 for this docking project

2. Design the sign contest

- a. We have not received many submissions
- b. Contest will be open until Feb.15th
- c. If no suitable designs are submitted committee will consider other design options (Graphic designer, etc.)

Age-friendly update

- 1. Committee has received official notice from Glenda Massicotte that due to work commitments she has withdrawn from participation in the Economic Development Committee as well as Chair of the Age-Friendly Committee
- 2. Discussion about whether the Age-Friendly Committee has served its purpose and these initiatives should be assumed by the Economic Development committee
 - a. Susan will discuss with Glenda and make recommendations to the committee at the next meeting
- 3. Age-Friendly Dinner
 - a. Discussion about where the surplus net profit from the Age-Friendly Christmas dinner should go
 - i. Committee would like to find out whether or not the hall was donated or if we paid a rental fee.
 - ii. If the Hall was donated the committee would like to pay for the Hall rental from the proceeds and the rest of the funds should be transferred to reserves for future Age-Friendly initiatives.
 - iii. donation to Walford hall equal to rental cost

After meeting note: the cost of the hall was donated as per Glenda Massicotte. Committee will pay the Hall rental fee and the rest of the proceeds will be put back into special programming for future Age-Friendly Initiatives.

- 3. Update on possible new EDO
 - a. Interviews were held on Monday
 - b. A candidate has been chosen to move forward in the process
 - c. successful Candidate, pending council approval

NEW

- 1. Celebrate Ontario grant
 - a. Ecdev has no projects currently that are appropriate for this grant
 - b. Discussion about having some "Shelf ready" ideas ready for the upcoming grant season.
- 2. Review Strategic plan
 - a. All goals are ongoing or have been completed thus far
 - b. Right on track
- 3. Partnering with Sagamok for the Walleye Tournament in the spring
 - a. Tammy to call meeting w Sagamok to discuss concerns about changing to spring event

4. Large billboards in Webbwood
 - a. Discussion about using these to advertise events in the Township
 - b. Edo to send a letter to registered owner of the property to find out about these billboards, (costs, etc.)
 - c. Advertise the Massey Marathon, Fair, Market, Museum
 - i. request we contact all 4 committees for their input (Museum, marathon, Fair and Market)
5. Electronic Signs
 - a. Discussion regarding costing out one of these signs for the Township
 - b. “ticker-tape/scrolling” sign in Elliot Lake may be an option
 - i. Charlene will try to glean information about the sign and let the EDO know.
6. Budget 2020
 - a. Reviewed the budget for 2020 (ATT)
 - b. Will need to get more information on costs (docking, signs) in order to finish going through the budget.
 - c. Would like to add a line in the budget of \$5000.00 to Age-Friendly initiatives
 - i. Would like to consider/research putting a seniors housing/community in the South yard
 - ii. Would like the property to be serviced
 1. Septic
 2. Water
 - d. Susan would like to get a breakdown of what is included in the Material, Parts, and supplies category of the budget
 - i. Lisa to get this from Pat Deline
 - e. Would like to have the EDO attend conferences, etc. so need to keep the budgeted amount for mileage, meal and accommodations and training and conferences

Broadband

1. Bell and Galaxy Meeting in Bruce Mines – Adam Martel – notes
 - a. Adam Martel gave update on this meeting
 - b. Not feasible due to the small population/spread out over a large area.
 - c. Mention of satellite service for this area within the next few years

Farmers’ Market

1. Discussion re: need to select a new name and logo for the new Flea Market
 - a. Committee decided on the name “The Market”
 - b. Would like to ask Janet from Coyote Woodworks to design a new logo

After meeting note: it has been brought to our attention that Sudbury’s Market is named “The Market” sent this information to the committee and will await feedback on how to proceed.
2. Committee will need to review/revamp the vendor application/terms of reference to be appropriate for a Flea Market instead of a Farmers’ Market

- a. Once this is completed will need to get this information to the new municipal insurance company for review/Quote
3. Committee would like the new EDO to take a more active role in advertising/radio interviews for the new Flea Market
4. Would like to start advertising immediately for vendors for the new market
 - a. Around and About
 - b. Flyers around town
 - c. Facebook/website
 - d. The Moose- Elliot Lake and Espanola
 - i. Aaron Ferguson and Roz
5. Need to ask potential non-profits about hosting a weekly BBQ at The Market
 - a. Legion
 - b. Minor Hockey
 - c. Eagles
 - d. Splash pad (Contact Maureen Rowe)
6. Need to get new T-Shirts and sandwich boards
 - a. Will need to have a new logo designed first
 - b. Committee had decided that the new sandwich boards should be 6' high x 4' wide
 - i. Discussion about storing these signs/where to place them
 - ii. Susan will talk to property owners and get permission for east and west ends of Massey
 - iii. Will need to get a quote from Janet at Coyote Woodworks for these new signs for budget

Meeting was adjourned at 8:30PM by Susan Sonnenburg. Next Economic Development general meeting will be held on February 18th, at 6:30PM. Next Farmers' Market meeting will be held on February 18th, 2020 immediately following the Economic Development Meeting. All meetings to be held in Council chambers.

Minutes submitted by: Lisa Hobbs

Approved by: Susan Sonnenburg