

**Economic Development Committee
Meeting Minutes
October 20th, 2020**

Opening

The regular meeting of the Economic Development Committee was called to order at 7:00PM on October 20th, 2020 at the Massey and District Community Centre and Area by Susan Sonnenburg.

Present

Susan Sonnenburg- Chair
Kevin Burke
Adam Martel
Amanda Ellsworth

Tammy Manitowabi
Patricia Hnatuik
Don More
Brian Channon

Regrets

Charlene Puzack
Chad Sonnenburg
Marie-Ann Hobbs

Cindy Stewart
Leslie Gamble
Glenda Massicotte

Old Business

1. East and West Township Signs

- a) Reviewed the new quotes from Sign Effects in comparison to Lairds sign example of Burpee Mills.
- b) The committee feels the Laird design is still the most favorable option.
 - i. Amanda noted that a Township of Sables-Spanish Rivers site specific quote from Laird has been requested, receipt of quote is pending- the committee will wait for this information to make a decision.
- c) The committee would like to see the amenities icons on a separate sign below the town logo to be able to remove/modify these icons if ever required.
 - i. It was noted that it was unknown if the Burpee Mills example included installation- Amanda to confirm with Laird when the site-specific quote is received.

After meeting note: The Burpee Mills example of \$4,000 does not include travel/installation. There are additional charges for these services.

2. Electronic Sign

- a. Reviewed the quotes from Sign Effects and LibertelevisionON.
- b. The budget may not be able to accommodate a free-standing sign.
- c. Location of a sign:
 - i. Committee members are concerned that a sign in the South Yard or beside the Public Works main yard would not be seen by all residents, and would like a more central location in the "downtown business"

- ii. Area (intersection of Highway 17 and Imperial Street).
- iii. Public works has informed the committee that the South yard does not have a hydro hookup, which would bring extra costs.
- d. New proposed location where the current "Welcome to Massey" sign is or was at Heritage Park mounted on the washroom wall facing Highway 17 (across from Poirier's Clover Farm)
 - i. Concerns raised:
 - "Welcome to Massey" sign isn't in the downtown business area.
 - MTO regulations if an electronic sign was put at Heritage Park because of the close proximity to the Rona electronic sign already on the highway.
 - Drivers won't see a sign mounted to a building not directly on the highway.
 - What is the connection requirement and distance requirements?

After meeting note: LibertelevisionON has noted that their must connect to the internet and is on a Cloud based system where the user can run the sign functions through and create a schedule for ads. For internet connection it must be a straight line to the internet source, no more than approximately 5km distance. They can provide extensions and boosters to go around trees/hills etc. at an extra cost. Amanda to get quotes for a wall mounted sign and information on MTO regulations.

New Business

1. Committee Member Participation and Meeting Time

- a. Cindy Stewart and Chad Sonnenburg have resigned from the committee.
- b. The committee now has 10 members.
- c. Meeting time is now 6:00PM as per council recommendation.

2. Seniors Housing and DSAB Funding Program Information

- a. Amanda noted that the Rapid housing Initiative is geared towards efforts to get housing for homeless and vulnerable persons during the difficult time brought on by COVID-19.
- b. The National Housing Co-Investment Funds two streams new construction and revitalization are possible avenues for funding for a seniors housing initiative.
- c. The application process requires detailed information regarding the project, including architectural schematic designs, evidence of community need, land and zoning approvals, financials and many other specific details.
- d. Susan suggested if the Age-Friendly Committee would take over researching/initiating the seniors housing project
 - i. Kevin and Brian have decided it to form a sub-committee specific for a seniors housing project that would work in conjunction with both the Economic Development and Age-Friendly- name of committee and logistics to be determined.

3. Teasdale Park Update

- a. Susan went to the site with Klara Kluge and confirmed the entrance is 3km from the bridge.
 - i. There is a wide section on the river side which could be made into a loop trail and/or tie into adjacent lands owned by Sagamok.
 - ii. Tammy will ask her council in Sagamok if they would be interested in a partnership with the township on a possible trail system.
 - iii. Susan referenced an app "All Trails" where the Teasdale trails could be found by the public if constructed.
 - iv. Possible avenues for funding were reviewed.

4. Flower Tender

- a. Tenders were requested from September 29th 2020 ending October 14th 2020.
- b. One tender was submitted from Rose Lynn Martin of Martin family farm. (see attached invitation and tender summary)

5. Hope Jackson Flower Bed

- a. Would like to create a butterfly garden, i.e. colourful blooms, using perennials.
- b. The committee would like to put out a request to residents who are thinning out their gardens to donate perennial plants to help with ground cover in the flowerbed.
- c. The intent for these perennial plants is to reduce the amount of weeding the flower bed requires.
- c. Susan has volunteered to help with planting.
- d. Amanda to advertise this request on the township social media pages.

6. Age Friendly Updates

- a. Glenda Massicotte is the new chair.
- b. Concerns were raised regarding the availability of Flu Shots at the Massey Clinic- Patricia, Kevin and Susan would like to take this matter to council.
- c. Minutes were approved by the committee. (see attached minutes)

The Marketplace

1. Reviewed advertising done pre-covid19 and during.
2. Discussion of other advertising avenues- mailouts, radio, social media etc.
3. Discussion of change of location for 2021
 - a. Move the marketplace to the fairgrounds- Brian Channon, the Agricultural Society, believes this would be feasible.
 - b. Needs to know if vendors could be under the township insurance if the marketplace is hosted off of municipally owned land.
 - c. Amanda to follow up with Kim Re: township marketplace insurance.
4. Committee members noted the fairgrounds would be a good location/ solution because:
 - a. The 2021 highway construction
 - b. It provides an indoor space on bad weather days
 - c. Each vendor spot would have access to electricity

- d. It would draw customers from Chutes Provincial Park.
- 5. Discussion of partnership with Tammy Manitowabi and Sagamok council to bring in vendors from the reserve to expand the marketplace products.
- 6. Review of terms of reference
 - a. Objective needs to be rewritten to encompass a flea market style opposed to solely a farmer's market.
 - b. Location will need to be decided on in order to write in proper regulations and requirements of vendors.

Meeting was adjourned at 8:30PM by Susan Sonnenburg. The next Economic Development general meeting will be held the fourth week of November instead of the third, in order to accommodate committee member schedules. The next meeting will be November 24th, at 6:00PM and will be held at the Massey and District Community Centre and Arena.

Minutes Submitted by: Amanda Ellsworth

Approved by: Susan Sonnenburg

MARTIN FAMILY FARM

220 SELDOM SEEN ROAD, MASSEY, ON P0P1P0 705-865-1489

Township of Sables – Spanish Rivers,
Birch Lake Road,
Massey, Ontario.

October 6, 2020

Re: FLOWER TENDER 2021

To supply all soil and flowers for the FLOWER TENDER 2021 and deliver to the Township on or before June 14, 2021,

\$3219.00 plus applicable taxes.

Thank you for the opportunity to bid on this project.



Rose Lynn Martin.

Age Friendly Minutes

October 19th, 2020

Present:

Susie Gross

Ursula Robinson

Eira Robinson

Claudette Holden

Amanda Ellsworth

Glenda Massicotte

Phyllis Kutschke

Paulette Houle

Regrets:

John Brunetti

Patricia Hnatuik

Tracey Weatherbe

Laryssa Vares

Called to order at 1:00pm by Eira Robinson.

- Eira has requested to step down as committee chair and requested committee approval for Glenda Massicotte to be appointed chair of the Age Friendly committee.

New Chair Appointed

- Glenda Massicotte.

Updates from March to October

- Review of the March 3rd meeting minutes.
- Discussion re: COVID-19 impacts.
 - The exercise programs are a priority to get seniors out in a safe setting during the upcoming winter months.
 - Number restrictions limit the programs/services the committee can offer.

Exercise Programs

- Discussion: how to run the programs within COVID-19 guidelines/protocols.
 - Number of participants would need to be modified to respect 6ft distancing measures in place.
 - Participants would need to be screened and sign in.
 - Classes back to back instead of different days to minimize sanitation/cleaning needed.
- Exercise classes are the priority for the committee at this time.
- Programs available: Soup to Tomatoes, Chair Tai Chi and Chair Yoga (Glenda Massicotte), Get Moving Program – Low Impact and Gentle Moving (Susie Gross)
- Discussion of venue to hold the classes- arena Sadowski room is best however with all municipal halls currently closed for rentals/revenue events. Other venues were also suggested.
 - Possible venues: Eagles, Museum, Schools, Massey Legion
 - Note: The Legion is not currently an option because of the restrictions from COVID-19.

After Meeting Note: St. Mary's Catholic School and S. Geiger Public School in Massey are not renting out any of their facilities to the public.

- Glenda to speak with Paul Anderson regarding the number of people who use the arena, to determine the possible number of people to participate in a class.
- Once the numbers are obtained from Paul, Glenda would like to create a proposal/plan to council in order to use the Sadowski Room for modified senior's exercise classes.

Virtual Classes and Programs for Seniors

Exercise classes

- Would be ideal for distancing, however some seniors may not know how to use electronics to participate.
- Concerns raised that the point of the classes is to have seniors leaving the home, to get out and a virtual class does not give them that.
- Could provide a "how to" to use electronic programs such as Zoom, Skype, Facebook etc. for those who have electronics and want to participate virtually in these programs. It is noted that this form of delivery would allow seniors to meet up with those in their social bubble at a personal residence, in numbered groups within the current COVID-19 restrictions, so they would not need to do the class alone.

Other Virtual Programs-Discussion

- Crafts- use a live stream for the instructor to show how to make the craft, participants would register prior to the live tutorial and pickup the materials from a public place (e.g. Public Library) or be required to purchase their own materials separately.
 - Unknown who would offer/run these services.
- This could peak interests in new hobbies for seniors.

Exercise Equipment at the Webbwood Library

- Public Health noted in March that the Webbwood Library was given snowshoes and urban poles that residents can rent out using their library card.
 - Amanda to contact Linda Lendrum if this service is still available.
- If it is available, does the library staff have time to sanitize the equipment in between use?

Seniors Housing Discussion

- Concerns of a senior's complex going too close to a main highway.
- Noted the needs/ wants of seniors are still unknown- full time care facility vs. independent condo style living.

Flu Shots

- The committee would like to see more Flu shots available to more residents who may not have a doctor at the Massey clinic.
- The pharmacy is not required to provide flu shots to the public.
- Glenda is waiting to hear if she will be able to host a mobile flu shot clinic.

Community Garden

- Discussion.

- Possible location at the back of the arena.
- Eira had spoken with Klara Kluge, she was interested in helping.
- The committee would need to look into how many people would be interested in participating and if it would be doable if COVID-19 is still predominant next spring/summer.

Next Meeting

Meeting was adjourned at 2:25PM by Glenda Massicotte. **The next Age Friendly meeting will be held on November 23rd 2020, at 1:00PM and will be held at the Massey and District Community Centre and Arena.**

Minutes submitted by: Amanda Ellsworth.

Approved by: Glenda Massicotte.