

Economic Development Committee
Meeting Minutes
October 19th, 2021

Opening

The regular meeting of the Economic Development Committee was called to order at 6:00PM on October 19th, 2021 via zoom by Edie Fairburn.

Present

Glenda Massicotte- Co-Chair
Patricia Hnatuik
Charlene Puzack

Edith Fairburn- Co-Chair
Adam Martel
Amanda Ellsworth

Regrets

Kevin Burke
Brian Channon

Tammy Manitowabi

Old Business

1. East and West Township Signs

- a. Discussion re: time line for installation.
 - i. Currently still waiting on permits- the approval date on the Highway Corridor Management Site is noted as November 9th.
 - ii. Concerns were raised from Laird regarding the pouring of concrete for the bases with the cooler weather starting- the EDO has contacted Debra Burke (MTO) on the status of the applications but has not heard back at this time.

2. New Residents Package/Community Outreach

- a. Discussion re: volunteer advertisement and updated information pamphlet with volunteer/member directive to the township website- one volunteer opportunity has been submitted from the Agricultural Society.
 - i. The EDO noted there have been some updates to the Economic Development page on the township website as requested by the committee.
 - ii. The EDO will circulate copies of the pamphlet to the Massey Museum.

3. Flower Tender 2021

- a. Overview of the updated tender for 2022 that excludes the 33 hanging baskets, as decided at the October 13th 2021 Council Meeting. The committee was in agreement that the safety concerns regarding the hanging baskets was concerning.
- b. The EDO noted that there should be leftover funds as the tender quotes should be lower, and this would be budgeted for additional barrels or banners in 2022.
- c. Glenda noted that the EDO should contact Espanola to inquire where they got their banners/concrete planters.

- d. At the time of the meeting no tenders had been submitted- the committee recommends extending the tender deadline submission if tenders are not received by the current deadline of October 22nd, 2021.

4. Manitoulin-La Cloche Tourism Adaptation Strategy

- a. Updates- the steering committee for the tourism adaptation strategy has awarded the RFP to MDB Insight Inc.
- b. The EDO has been invited to a zoom meeting on October 26th where MDB Insight Inc. will discuss the next steps for the study and what is required from the participating municipalities.
- c. The EDO informed the committee that the costs of permits will be the responsibility of the township, however Marcus Mohr, Municipality of Central Manitoulin, said that there may be agreements in place with MTO in the future, however there is none at this time.

5. Age Friendly

- a. Meetings are still on hold- no updates.

New Business

1. Review of the Strategic Plan

- a. The committee decided to move this item to the next committee meeting agenda.

Other

1. Meeting Time Change

- a. Charlene has asked that meetings be pushed from 6:00pm to 7:00pm to accommodate the family/working schedule of committee members. The committee agrees and would like to change the meeting time to 7:00pm.

2. Meeting Platform- Zoom vs. In person

- a. The committee would like to hold meetings in person but feels that in order to include all members, vaccinated or not, meetings will be held via zoom until there is provincial direction that does not require double vaccination to hold meetings at the Massey and District Community Centre.
- b. Adam asked if meetings could be held at the Township office as the vaccination mandate is not required there- the EDO and Co-chairs noted that meetings cannot be held there as it does not allow for proper distancing.

The meeting was adjourned at 6:38PM by Edie Fairburn. The next economic development meeting will be held via zoom Tuesday November 16th, 2021 at 7:00pm.

Minutes Submitted by: Amanda Ellsworth

Approved by: Edie Fairburn