

**Economic Development Committee
Meeting Recap
March 15th, 2022,
7-7:30pm**

Present

Edith Fairburn- Co-Chair
Patricia Hnatuik
Amanda Ellsworth

Glenda Massicotte- Co-Chair

Regrets

Tammy Manitowabi
Brian Channon
Kevin Burke

Adam Martel
Charlene Puzak

No quorum was present- therefore a general discussion of the agenda was had. Please see below for the key points regarding the discussion.

Old Business

1. Manitoulin-La Cloche Tourism Adaptation Strategy

- Discussion re: timelines- strategy should be completed by mid-late April.
- It is heavily based on the Island, however MDB Insight Inc. was made aware of this by the EDO and will hopefully represent LaCloche appropriately within the strategy.

2. Ontario Ice Fishing Challenge Sponsorship

- Completed Feb 28- overall TSSR had 17 participants. The gift cards were distributed to participating residnets.
- Was new to most anglers- they are slowly getting on board with the app. Edie noted there was interest from residents outside the community who commended the township for participating.
- If the township is a sponsor again next year, we'd try to advertise earlier.

3. Pole Banners

- Discussion Re: company to provide the design for the banners should be decided on before the next Economic development meeting in April.
- EDO to provide banner information to the committee and request a vote via email so that the recommendation can go to council for approval.

New Business

1. Seniors Housing/ Development

- Recap of discussion with NEMI regarding their experience with developers and particularly the signage advertising development in their area.

2. Historical Markers

- Discussion regarding quotes- will be discussed again at the next meeting, however Laird seems to be more affordable than LC's Creations.
- Possible virtual tour of historical sites as opposed to physical plaques that all residents don't have the means to see- to be discussed further at next meeting.

3. Christmas Snowflakes Bulb Replacement

- Discussion of possible new colours for LED bulb replacements- will be discussed at next meeting.

4. Strategic Plan

- Waiting for LAMBAC to get back with a timeframe that is suitable to start the process.
- Glenda noted it would be good for the new council to be involved with the process.

5. Age Friendly

- The payment of Susie Gross exercise classes \$60/week- 2 classes/week at \$25 each and \$10 mileage.
- Committee members in attendance would like to cover the cost from the economic development budget as the Age Friendly committee is a sub-committee of economic development. EDO to request a vote from the committee regarding this matter via email so that the recommendation can go to council for approval.
- Discussion re: Age Friendly meetings starting again. Edo to contact the previous members to determine the interest and discuss possible opportunities for senior's events such as social events e.g., community luncheons.
- EDO to contact the library/arena if they are interested in offering the peer led programs that was offered before the pandemic- Soup to Tomatoes and Chair Tai Chi.