

Economic Development Committee
Meeting Minutes
September 20th, 2022

Opening

The regular meeting of the Economic Development Committee was called to order at 6:00PM on September 20th, 2022 via zoom by Edie Fairburn.

Present

Patricia Hnatuik	Edie Fairburn
Kevin Burke	Adam Martel
Amanda St.Michel	

Regrets

Tammy Manitowabi	Charlene Puzak
Brian Channon	Tim Weatherley

Old Business

1. Township/ Veterans Pole Banners

- a. EDO provided an update regarding the Township banners- they have been delivered to the township office and will be put up in 2023 on the approved poles along Highway 17.
- b. Review of OJ Graphix Quote- approx. \$114/banner and a \$25 design fee per different design (per veteran). The committee recommends allocating the funds in the 2023 budget for potentially 15 veterans banners and 15 poppy banners to be hung next fall in honour of Remembrance Day. These veterans/Remembrance Day banners would be distributed between Webbwood, Massey and Walford.
- c. EDO is to reach out to the legion as they may have a new president and arrange the banner project for next year.

2. MyCatch Fishing Tournament

- a. Discussion- review of stats of tournament and results.
- b. The committee recommends proposing a 2nd tournament for 2023 spanning the same timeframe 10-12 days (the last week of August/first week of September).
- c. The committee recommends allocating funds for participation in the 2023 provincial ice fishing tournament, a second township tournament and additional advertising in the 2023 budget.

3. 2023 Flower Tender

- a. Discussion- Roselynn Martin tender for 2023 has been received and accepted.

New Business

1. Seniors exercise Classes

- a. Update- classes have resumed for fall 2022.

- b. The committee recommends adding these classes to the budget again in 2023.

2. Snowflakes Christmas Décor Replacement Bulbs

- a. Update- the public works department noted that some bulbs have burnt out and need replacement, and that a new colour be discussed as the white can get washed out by the LED streetlights above.
- b. The Committee recommends that one pack of white 500 bulbs at a cost of approx. \$1,200+HST be purchased to replace the burnt-out bulbs, and that the possibility of a colour change/integration be explored next year.

After meeting note: The EDO will confirm with public works how many bulbs are needed to be replaced before placing an order.

3. Soup and Sandwiches Program

- a. Patricia Hnatuik noted that the Webbwood Eagles, Massey Legion and Walford Hall will be initiating luncheon programs for \$5.00.
- b. The committee recommends supporting these events through advertising and promotion on our website/social media platforms.
- c. Patricia Hnatuik will provide a schedule to the EDO once it has been established to promote these community events.

4. Green Economy Canada Network

- a. The committee is interested in the opportunity to join the Green Economy initiative, especially if it provides educational opportunities for businesses within the community.
- b. The EDO will apply to receive more information.

5. 2023 Proposed Budget

- a. Discussion- the Treasurer has requested a proposed budget for 2023 by September 28th.
- b. Key items noted were- banners, fishing tournament, strategic plan update and seniors programming.

6. Other

- a. Discussion re: in person meetings- the committee feels it would be appropriate to move back to in person meetings, however, believes if the next agenda is "light" then a zoom meeting may be suitable as many committee members will be busy with election activities.

The meeting was adjourned at 7:10PM. The next meeting will be held on October 19th, 2022, at 6:00pm or at the call of the chair. Meeting platform to be determined closer to the meeting date.

Minutes Submitted by: Amanda St.Michel

Approved by: