

THE CORPORATION OF THE TOWNSHIP OF SABLES-SPANISH RIVERS  
**Economic Development & Community Services Committee Meeting Minutes**

**REGULAR MEETING**

**JUNE 20, 2023**

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<b>PRESENT:</b>	<b>CHAIR (S):</b>	Merri-Ann HOBBS
	<b>MEMBERS:</b>	Thoma CRABS; Edie FAIRBURN; Cathy HICKEY; Rodney JUNKALA; Robert MARTEL; John MOONEY
	<b>ABSENT:</b>	Harold CRABS
	<b>STAFF:</b>	Amanda ST. MICHEL

**Opening**

The regular meeting of the Economic Development and Community Services Committee was called to order at 6:30 p.m. on June 20<sup>th</sup>, 2023, by Merri-Ann Hobbs.

**Economic Development**

**A REGIONAL EDO INITIATIVES**

- No update.

**B GRANTS AND FUNDING OPPORTUNITIES**

- Discussion regarding the Trillium Capital Grant- Parks and Recreation has submitted a grant for tennis court retrofits to make it a multi-use space.
- RED Grant- the application for the Veteran's Cultural Heritage Banners was successful and we will receive the maximum 30% of project costs (\$2,566.46). The committee reviewed the application form and letter to be distributed to the community, it was noted by the Deputy Clerk that permission from the beneficiaries/executors of deceased veterans will be necessary. The Deputy Clerk will start to distribute the forms and information asap.
  - Discussion-The budget allows for potentially 40 banners, whether the banners are double sided with the same or different veterans affects banner cost. The committee recommends determining this aspect once the application deadline has closed and we see how many veterans there is to be honoured. There are also currently less than 40 approved poles, but it is recommended we order as many banners as possible (40) to meet the grant criteria as applied for and can display the additional banners around town in alternative ways.

**C TSSR BUSINESS COMMUNITY UPDATES/OPPORTUNITIES**

- Economic Development Corporation Research Update- the Deputy Clerk has contacted the municipalities of Sault St. Marie, Huron Shores, NEMI, Elliot Lake and Espanola so far. Currently most communities operate on a committee basis, however the Deputy Clerk will be meeting with the Elliot Lake & North Shore Corporation of Business Development (ELNOS) in July and will continue to reach out to other communities regarding their experience with economic development corporations operating as extensions of council.

**D DONATIONS/COMMUNITY SPONSORSHIPS**

- No update.

**E TSSR STRATEGIC PLAN**

- Council Questions and Senior Staff Review update- council has received the list of questions to establish broad themes for the Strategic Plan (SP), 5 have been received back so far. Senior staff reviewed the old SP on June 15<sup>th</sup>. The results from these reviews will be compiled into a report once all information is received and the report will be referenced to establish questions for future public and staff consultations.

- The Deputy Clerk is working on the SP page on the website for residents to view and understand the SP process and established timeframes-intended launch date is early July.
- The committee reviewed the old SP vision statements and other examples of vision and mission statements. Workshop #2 was completed as the committee brainstormed concepts that could be included in a new/updated vision and mission. The Deputy Clerk will put a new vision/mission statement together, based on the concepts discussed, for the committee to review at the next meeting.

## Community Services

### **F COMMUNITY AESTHETICS**

- Community Partnership with Burk's Shell- Tim Burk has agreed to partner with the Township regarding the maintenance and planting of the flower beds on his property. The committee sees this investment as beneficial to tourism as these flower beds are one of the first impressions when coming into Massey. The parks & Recreation Coordinator has confirmed the students will be able to maintain the beds on top of their other duties. The committee recommends committing \$200 from the Economic Development Materials, Parts & Supplies account to cover the cost of purchasing flowers for this project.

### **G AGE-FRIENDLY PROGRAMING**

- No update.

### **H MUNICIPAL EVENTS/INITIATIVES**

- MyCatch Fishing Tournament-committee reviewed the proposed tournament rules, boundary proposal and advertising materials.
  - The Deputy Clerk will advise Anglers Atlas that it is approved to go live on June 21<sup>st</sup>. Once the tournament is live advertising and donation requests will be rolled out.
  - Review of Township swag materials- the committee recommends a budget of \$2,500 to purchase tournament and general other Township swag and the cost be split between the funds allocated in the Economic Development Materials, Parts & Supplies and Economic Development Special Programming accounts. The deputy clerk noted that Township 25<sup>th</sup> anniversary t-shirts have been ordered and any leftover from Canada Day could be used for the tournament. It was noted that the Legion may also want t-shirts to hand out at Mouth Park on Canada Day if they arrive on time.
  - Advertising- discussion of promotional materials and their distribution. Website/social media posts, radio ads, posters throughout the community, pamphlets, packages to lake associates, Massey Fair booth, Canada Day parade etc.

### **I COMMUNITY ENGAGEMENT**

- Community Calendar on Website- the Deputy clerk is working on getting a community events calendar on the Township website asap.

## Other Business

### **J BUDGET**

- No update.

## Recommendations to Council

- None.

The meeting was adjourned at 8:00 p.m. The next meeting will be held on July 18<sup>th</sup>, 2023, in Council Chambers, at 6:30pm or at the call of the chair.