

THE CORPORATION OF THE TOWNSHIP OF SABLES-SPANISH RIVERS
Economic Development & Community Services Committee Meeting Minutes

REGULAR MEETING

AUGUST 15, 2023

PRESENT: **CHAIR (S):** Merri-Ann HOBBS
 MEMBERS: Harold CRABS; Cathy HICKEY; Edie FAIRBURN
 ABSENT: John MOONEY; Rodney JUNKALA; Thoma CRABS; Robert MARTEL
 STAFF: Amanda ST. MICHEL; Lori JOHNSTON

**** A quorum was not present at this meeting- therefore these minutes are for information only****

Opening

The regular meeting of the Economic Development and Community Services Committee was called to order at 6:30 p.m. on August 15th, 2023, by Merri-Ann Hobbs.

Economic Development

A REGIONAL EDO INITIATIVES

- No update.

B GRANTS AND FUNDING OPPORTUNITIES

- No update.

C TSSR BUSINESS COMMUNITY UPDATES/OPPORTUNITIES

- Tall Pines & Sparkling Waters Geocache Opportunity- the Parks & Recreation Coordinator presented the recreation departments geocache plan. 10 caches have been established and will be tied into historical sites throughout the Township. Once site descriptions are completed, the Deputy Clerk will create a geocache page on the Township website. The Parks & Recreation Coordinator will check each site from time to time to ensure the logbook and items have been replenished.
- The Parks & Recreation Coordinator introduced the Trans Canada Trail Tree Planting initiative to the committee to poll interest in participating in the initiative. She will continue to gather information on the application process.

D DONATIONS/COMMUNITY SPONSORSHIPS

- No update.

E TSSR STRATEGIC PLAN

- Phase 1 & 2 Summary Report- the Deputy Clerk presented the completed phase 1 & 2 summary report for discussion.
- Public Survey-The public survey questions will be based off the phase 1 & 2 summary report. The intent of the survey will be to identify areas of concern from the public, eventually the public information sessions will explore these gaps further. The survey will be presented to the committee at the September meeting for approval.
 - The 2023 fall newsletter will include a blurb noting the committee has started the Strategic Plan process and encourage residents to view the strategic plan page on the Township website.
 - The Deputy Clerk will use survey monkey to create the survey to encourage electronic participation and paper copies will be provided as needed.
 - The Deputy Clerk will launch public education posts regarding what a strategic plan is and why it is being pursued to encourage constructive participation in the strategic plan process.

Community Services

F COMMUNITY AESTHETICS

- The 204 Flower Tender has been advertised and is due August 25th.

G AGE-FRIENDLY PROGRAMING

- No update.

H MUNICIPAL EVENTS/INITIATIVES

- Veterans Banners Update- 26 applications have been received so far. The Parks & Recreation Coordinator is working with OJ Graphix to submit the order to have the banners in time for Remembrance Day.
 - The Deputy Clerk will provide the approved size of banner to the Parks & Recreation Coordinator as per the MTO permit and pole approval authorities.
 - The extra banners that can't go on poles will be displayed in other ways throughout the community and banners displayed on poles will be rotated each year.
- MyCatch Fishing Tournament- goes live this week August 18 to September 5.
 - There is currently \$2,524 in additional prizing that has been purchased by the Township (\$500) and donated by local businesses- more is still to be added.
 - As of August 15th, there are 16 anglers registered.
 - Advertising efforts are continuous with social media posts, posters and information has been submitted to radio platforms including Moose FM (My Espanola Now) and HOT 93.5 FM (Sudbury).
 - The Township will have a tournament information booth at the Massey Fair and will have a fishing game for kids to play/win prizes free of charge. The Township 25th anniversary swag will also be given away.

I COMMUNITY ENGAGEMENT

- No update.

Other Business

J BUDGET

- No update.

Recommendations to Council

- None.

The meeting was adjourned at 7:30 p.m. The next meeting will be held on September 19th, 2023, in Council Chambers, at 6:30pm or at the call of the chair.