

THE CORPORATION OF THE TOWNSHIP OF SABLES-SPANISH RIVERS  
**Economic Development & Community Services Committee Meeting Minutes**

**REGULAR MEETING**

**OCTOBER 17, 2023**

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<b>PRESENT:</b>	<b>CHAIR (S):</b>	Merri-Ann HOBBS
	<b>MEMBERS:</b>	John MOONEY; Rodney JUNKALA; Thoma CRABS; Brent ST. DENIS
	<b>ABSENT:</b>	Harold CRABS; Cathy HICKEY; Robert MARTEL; Edie FAIRBURN
	<b>STAFF:</b>	Amanda ST. MICHEL

**Opening**

The regular meeting of the Economic Development and Community Services Committee was called to order at 6:30 p.m. on October 17<sup>th</sup>, 2023, by Merri-Ann Hobbs.

**Economic Development**

**A REGIONAL EDO INITIATIVES**

- None.

**B GRANTS AND FUNDING OPPORTUNITIES**

- The committee discussed the “Charged for Change” Electric Vehicle Infrastructure Program which is a grant sponsored by Aviva Canada, offering \$250,000 to three communities to install electric vehicle charging stations in underserved communities in Ontario. The next application window opens January 2<sup>nd</sup>, 2024.
- The committee recommends completing an application and the proposed location being Heritage Park in Massey.
- The committee discussed potential additional costs and revenues from the charging station. The Deputy Clerk will contact the Regional Economic Development Officer to commence further research on this project.

**C TSSR BUSINESS COMMUNITY UPDATES/OPPORTUNITIES**

- The discussion regarding housing was deferred to the next meeting.

**D DONATIONS/COMMUNITY SPONSORSHIPS**

- None.

**E TSSR STRATEGIC PLAN**

- The Deputy Clerk provided an update regarding the Strategic Plan survey- there are currently a total of 61 responses (9 paper, 52 digital). The survey will continue to be advertised until its closing date of November 3<sup>rd</sup>, 2023.

**Community Services**

**F COMMUNITY AESTHETICS**

- The decorative pole lights have been ordered and their tentative delivery date is mid-November.

**G AGE-FRIENDLY PROGRAMING**

- An application has been submitted to the New Horizons for Seniors Grant. \$2,500 has been applied for to purchase various equipment to support the seniors exercise classes including a smart TV, portable speaker system, yoga mats, instructor microphone and advertising funds.
- The committee recommends that the deadline for the Age-Friendly subcommittee be extended to November 17<sup>th</sup> to hopefully receive more applications.

## **H MUNICIPAL EVENTS/INITIATIVES**

- Veterans Banner Update- 20 banners and supporting brackets have been installed along Highway 17 by Espanola Hydro/Public Works. The remaining 13 banners will be distributed around the Township displayed in storefronts and at the Legion in Massey. The Deputy Clerk is working with the Legion to arrange an unveiling event to celebrate the project and honour the veterans involved. The date is still to be determined but will most likely be the week before/leading up to Remembrance Day.
- 2024 Ontario Ice Fishing Challenge- the committee recommends that the municipality participate as a community sponsor for a third time and that \$500 be allocated to local prizing again in the form of purchasing gift cards from local businesses.

## **I COMMUNITY ENGAGEMENT**

- Township Talks Information Sessions- an update was given on the status of these sessions. The committee noted the sessions promote transparency with the public regarding Township operations and is a good learning experience for staff.
- **After meeting note:** attendance of non-staff/presenters Massey-8, Webbwood-15, and Walford-9. Feedback received noted that the sessions were well done, but an evening session would have been appreciated.

## **Other Business**

## **J BUDGET**

- Discussion regarding the 2024 Capital Budget due November 8<sup>th</sup>. The committee discussed various initiatives to include in the budget and 5-year plan. Projects they would like to potentially include are a water or sewage capacity study to support housing initiatives, the restoration of the historical markers, a signage strategy and GIS mapping.
- The Deputy Clerk will work on collecting budgetary pricing to support these projects.

## **Recommendations to Council**

- That the Age Friendly Sub-Committee application deadline be extended to November 17<sup>th</sup>.
- That the municipality be a community sponsor in the 2024 Ontario Ice Fishing Challenge.

The meeting was adjourned at 8:00 p.m. The next meeting will be held on November 21<sup>st</sup>, 2023, in Council Chambers, at 6:30pm or at the call of the chair.



## Charged for Change

### Electric Vehicle Infrastructure Program

#### Application Guide



## ABOUT

Earth Day Canada (“**Sponsor**”) is proud to be able to offer this funding opportunity, the Charged for Change program (“**Program**”), to underserved Communities in the province of Ontario through the financial support of Aviva Canada Inc. (“**Aviva Canada**”). The purpose of this Program is to:

- accelerate the implementation of electric vehicle charging stations in underserved Communities in the province of Ontario; more particularly those Communities having less than the provincial average number of charging stations per capita, which currently “...comes in at one charging station per 8,610 people”<sup>1</sup>;
- potentially provide funding for the installation of electric vehicle infrastructure in the foregoing underserved Communities for Projects that increase accessibility of electric vehicle charging stations in Public Places and On-Street Public Places, Multi-Unit Residential Buildings, and Workplaces (defined hereinbelow).

The overall budget for this Program shall be capped at seven hundred and fifty thousand Canadian dollars (CAD \$750,000.00) per year, for a period of three (3) years, commencing as of January 3<sup>rd</sup>, 2023, and shall only be distributed by the Sponsor to awardees selected by the Sponsor Selection Committee (defined hereinbelow), based on the number and quality of applications submitted, fulfilment of eligibility criteria, the entering of a Funding Agreement as well as any other conditions set forth in this Application Guide. There is therefore no certainty that your application will be accepted by the Sponsor, and more particularly the Sponsor Selection Committee.

For greater clarity, the Funding Agreement shall mean the form of a funding agreement entered into between the Sponsor and the Community selected by the Sponsor Selection Committee to receive the special grant or funds for the Project. The maximum amount of funding that any one selected Community can receive is two-hundred and fifty thousand Canadian dollars (\$250,000.00 CAD), which shall be solely used to reimburse eligible expenses for the Project as set forth hereinbelow.

It is worth mentioning that only one (1) application per Community will be accepted, and not all Communities that apply for funding will receive funding. In this regard, please note that regional distribution will not be considered in the selection process.

## DEFINITIONS

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<sup>1</sup> <https://www.theweathernetwork.com/ca/news/article/just-how-many-ev-chargers-are-there-in-canada-and-how-many-will>.



**“Community”** (or **“Communities”**) shall mean a recognized municipality within the province of Ontario, as well as indigenous communities located therein, with less than 100,000 residents and that have less than the provincial average number of charging stations per capita (i.e., less than one (1) charging station per 8,610 people). For greater certainty, an indigenous community shall mean an area populated primarily by indigenous people with their own form of government within the province of Ontario.

**“Multi-Unit Residential Buildings”** (hereinafter **“MURB”**) are defined for the purposes of this program as a building with a minimum of three (3) dwelling units.

**“Project”** shall mean a work project relating to the implementation and installation of electric vehicle infrastructure, in particular electric vehicle charging stations, in Public Places and On-Street Public Places, Multi-Unit Residential Buildings, and Workplaces of an underserved Community.

**“Public Places and On-Street Public Places”** are defined as parking areas intended for public use and can be privately or publicly owned and operated. On-street and curbside charging infrastructure are considered a public place.

**“Workplaces”** shall mean a workplace location or premises wherein employees perform their employment duties. Charging infrastructure can be installed in parking locations primarily used by the employees during working hours and depending on negotiations with the landowners, may be open to the public outside of working hours.

## HOW TO APPLY

The application form (**“Application Form”**) will be made available online on January 3<sup>rd</sup>, 2023 at the following website address: <https://www.aviva.ca/en/about-aviva/sustainability/charged-for-change-form/>. Please thoroughly review the Application Form, and submit: (i) your responses to the questions contained on the online Application Form, (ii) the following supporting documents via email to [chargedforchange@earthday.ca](mailto:chargedforchange@earthday.ca) with subject line “[Community name] Supporting Documents”:

- a detailed Project budget;
- a quote from service contractors to substantiate the expected Project costs; and
- a list of the specific locations where electric vehicle chargers will be installed.

Please carefully review the application periods outlined in the next section of this Application Guide. Applicants must submit their online Application Form prior to sending any supporting documents to the email address provided above.

Eligible and ineligible Project expenditures are further discussed below.



After submission of the Application Form, applicants will receive an email confirming receipt of their Application Form within five (5) business days.

### APPLICATION PERIOD(S)

As this three (3) year Program is being sponsored by Aviva Canada, Communities applying for the funding must submit their application during any one of the following three (3) application window(s):

- from January 3<sup>rd</sup>, 2023 (starting at 8:00 am Eastern Standard Time (“EST”) to March 22<sup>nd</sup>, 2023 (ending at 4:00 pm EST);
- from January 2<sup>nd</sup>, 2024 (starting at 8:00 am EST) to March 22<sup>nd</sup>, 2024 (ending at 4:00 pm EST); and/or
- from January 2<sup>nd</sup>, 2025 (starting at 8:00 am EST) to March 22<sup>nd</sup>, 2025 (ending at 4:00 pm EST).

Applications will be accepted at any time throughout the foregoing application window(s) and will only be considered by the Sponsor Selection Committee (defined below) during the selection period, which will occur between March 23<sup>rd</sup> and April 15<sup>th</sup> of each calendar year of the Program. Funding announcements of successful applicants will be made each calendar year of the Program on the following schedule:

- March 23<sup>rd</sup> to April 15<sup>th</sup> – application review process by the Sponsor Selection Committee;
- April 15<sup>th</sup> to 22<sup>nd</sup> – the Sponsor will contact successful applicant Communities; and
- Week of April 17<sup>th</sup> – Public announcement of successful applicant Communities.

As mentioned above, only (1) application per Community will be accepted.

Any application submitted by a Community outside the above-mentioned application window or that is incomplete will not be considered by the Sponsor Selection Committee and will be refused.

### ELIGIBLE AND INELIGIBLE EXPENDITURES

Under this Program, eligible expenditures for an approved application must be directly related to, and necessary for, the implementation and installation of the Project, and will include:

- Salaries and benefits;



- Professional services (e.g. scientific, technical, management, contracting, engineering, construction, installation, testing and commissioning of equipment, training, marketing, data collection, logistics, maintenance, printing, and distribution);
- Capital expenses, including informatics and other equipment or infrastructure;
- License fees and permits;
- Costs associated with environmental assessments;
- GST and HST net of any tax rebate(s) to which the applicant may be entitled.

Ineligible expenditures for reimbursement under this Program shall include:

- In-kind costs;
- Land costs;
- Legal costs;
- Ongoing operating costs (e.g., electricity consumption, operation, maintenance, networking fees, subscription fees, etc.); and
- Costs incurred outside the eligible expenditure period which runs from April 22<sup>nd</sup> to March 31<sup>st</sup> of the calendar year following the year in which funding may be provided, including those for preparing this application.

## PROGRAM ELIGIBILITY CRITERIA

To be considered for funding, the applicant must fulfill the following criteria:

- (i) The Project must be located in the province of Ontario;
- (ii) The applicant must be a Community as defined hereinabove;
- (iii) There must be less one (1) public electric vehicle charging station per 8,610 people within a Community;
- (iv) The applicant must be able to satisfy legal, insurance and other regulatory obligations with respect to the installation, use and maintenance of EV charging stations;
- (v) The applicant must be able to submit all Projects costs and fulfil its initial financial commitments as further discussed in this Application Guide;
- (vi) All Project sites, in particular the electric vehicle charging stations, must be branded with Aviva Canada and Earth Day Canada branding;
- (vii) The proposed Project is not subject to Environmental Assessment laws or regulations of any governmental authority, including but not limited to the Impact Assessment Act (S.C. 2019, c. 28, s. 1) or the Canadian Environmental Protection Act, 1999 (S.C. 1999, c. 33), and that the Project has no adverse effects on the Community, including any indigenous communities that may be situated near the Project site;
- (viii) Use of EV charging stations that fulfill the following specifications:
  - Be a permanent installation (mounted or fixed models);



- Be a new EV charger installation;
- Be certified for use in Canada;
- Be a standard level 2 charger;
- Be able to communicate through wireless signal on status and report on usage and/or other capabilities;
- Increase localized charging opportunities in one of the following spaces, including but not limited to (i) Public Places; (ii) On-Street; (iii) Multi Unit Residential Buildings (MURBs); and (iv) Workplaces, as defined above.

In addition, applicants must have the capacity to pay all upfront Project costs to be eligible for a reimbursement of up to two-hundred and fifty thousand Canadian dollars (CAD \$250,000.00) pursuant to the terms of this Application Guide.

In light of the foregoing, not all Communities will be able to fulfill these requirements and therefore will be unable to receive funding.

## PROGRAM SELECTION CRITERIA

Applications will be assessed by the Sponsor Selection Committee that consists of members from Aviva Canada, Earth Day Canada and independent experts in the space (hereinafter, “**Sponsor Selection Committee**”). Each application will be reviewed for completeness and assessed against the Program eligibility criteria outlined in this Application Guide. It should be noted that the foregoing criteria may be weighted; meaning that one or more criteria may be afforded more weight (i.e., scored) than others, at the sole discretion of the Sponsor Selection Committee.

The Sponsor Selection Committee will complete selection of at least three (3) Community Project(s) between March 23<sup>rd</sup> to April 22<sup>nd</sup> of each calendar year, during the operation of the Program. An announcement of the successful Communities will be made by the Sponsor around April 22 of each year, during the term of the Program.

For reimbursement, successful applicants must satisfy the Program eligibility criteria and provide supporting documentation to demonstrate Project completion as well as total costs incurred thereby to the Sponsor Selection Committee. Reimbursement will be issued by Earth Day Canada within sixty (60) days after receipt of the required information.

## FUNDING

At least three (3) applications will be retained by the Sponsor Selection Committee. Successful recipients will be asked to sign a Funding Agreement with Earth Day Canada as referred to hereinabove. Eligible expenditures will be reimbursed from the time that a Funding Agreement is signed by Earth Day Canada and the selected Communities





(i.e., recipients) until the Project completion date. Preference will be given to Communities that are expected to complete Projects by December 31<sup>st</sup> of the year of signing of the Funding Agreement. By way of example, if your Project is accepted by the Sponsor Selection Committee, and subject the terms of the Funding Agreement, the Sponsor will reimburse up to a maximum of two-hundred and fifty thousand Canadian dollars (\$250,000.00 CAD) of your Project costs, within sixty (60) days of: (i) Project completion and (ii) financial document submission, such to the entire discretion and satisfaction of the Sponsor Selection Committee.

By way of example, to receive reimbursements under the Program, the following documents must be provided to the Sponsor:

- Evidence that each charging station is continually operational, which can include real-time data from chargers, servers, or the Cloud, and photographs of active users at the charging stations;
- Photographs of Project site(s) with Aviva Canada and Earth Day Canada branded and installed electric vehicle charger(s), including the address and the date the photograph was taken;
- All documents supporting the Applicant's request for reimbursement, including proof of payment, receipts, timesheets for any salary costs, and invoices with a list of all eligible expenditures related to the purchase and installation of the charging station(s), etc.; and
- Any other documentation that Earth Day Canada and/or Aviva Canada may require to support the reimbursement claim.

## BRANDING

Accepted Projects funded through the Program must have Aviva Canada and Earth Day Canada branding affixed on the electric vehicle charging stations, in accordance with Aviva Canada and Earth Day Canada branding policies, as further duly authorized thereby.

## DATA SHARING

In submitting your application, you understand that all your responses provided therein will be shared with the members of the Sponsor Selection Committee in order to assess your application, to administer and improve the Program and experience, as well as to facilitate statistical analyses, and to determine if you will receive funding, based on the eligibility criteria set forth hereinabove. Your application will not be shared with or accessed by any third-party without your prior written consent.

Your application, including any personal information contained therein, shall be retained for a maximum of three (3) years upon completion of the Project, such for



audit purposes, after which all responses contained within the Application Form, including confidential information, shall be destroyed.

Earth Day Canada reserves the right to access and use aggregated information or data collected from the applicant and electric vehicle charging stations in a form that is not personally identifiable for purposes of benchmarking, research, and analysis, as well as to better support those participating in the Charged for Change Program, and to extract key project learnings to support others in the future, and which can be shared with Aviva Canada.



# Ontario

## 4th Annual 2024 Ice Fishing Challenge

A Covid-safe ice fishing tournament to help  
Ontario anglers get out and go fishing this winter.

**Will your town be crowned  
the *Ice Fishing Capital* in 2024?**



*Event runs February 1 to Feb 29, 2024 across Ontario.*

*By Angler's Atlas and MyCatch*



**MyCatch**  
Tournaments

# Background

- In Feb of 2021, we held the first Ontario Ice Fishing Challenge. We held the second one in 2022 and another in 2023. The event in February of 2024 will be our 4th annual!
- These tournaments use our mobile app called **MyCatch**. Anglers take a picture of the fish on a measuring device and **MyCatch** does the rest.
- Here are some ways your community can benefit:
  - Helping local anglers have fun this winter doing what they love - fishing!
  - Supporting local businesses with an event that generates local sales for gear and supplies.
  - A shoulder season event for both local and travelling anglers to help boost your tourism economy. Your community as a sponsor will be called out many times!



*An ideal way to socially distance.*

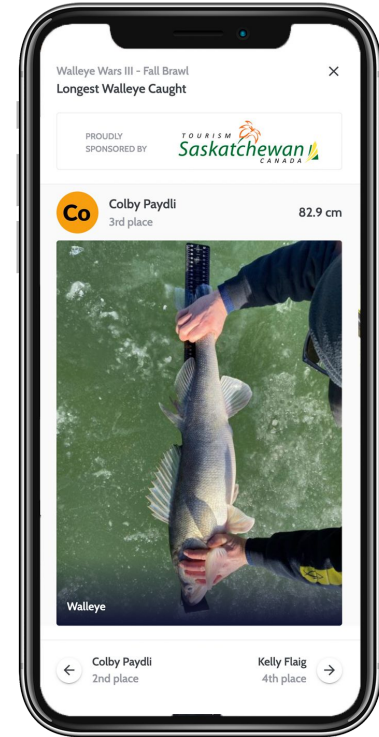
# The Idea

We are hosting the 4th Annual Ontario Ice Fishing Challenge for Ontario anglers from February 1 to 29, 2024.

Your town will have their own leaderboard showing the catches of your local anglers. The “collective catch” will compete with other towns to be crowned the ***Ice Fishing Capital of the year***.

Below are the key stages of this real *and* virtual event:

1. Promotion and recruitment will begin shortly and are driven through social media.
2. Rules meeting and award ceremonies are held on Facebook Live.
3. Possible prizes for weekly themes, such as pike, walleye, trout.
4. Local prizing for local anglers will be listed with sponsor call outs if applicable.
5. Final awards ceremony to crown the ***Ice Fishing Capital***.



*Example of a catch photo from Walleye Wars in Saskatchewan.*

# MyCatch App Tutorial Video



# The Buy-In

## Community sponsorship support:

- \$1,000 + tax commitment to the event
- Agree to support promotion through community social media channels
- Where possible, introduce MyCatch team to local leaders in angling and business community

## In Return, each community receives:

- A safe and fun way for local anglers to escape the Covid blues and go fishing!
- A venue to boost the tourism economy
- Dedicated event page for the tournament
- Local leaderboard with local anglers
- Chance to win the ***Ice Fishing Capital***

*Who will wear the  
2024 Ice Fishing Crown?*



**MyCatch**  
Tournaments

# Past Tournament Examples

## 2023 Ontario Ice Fishing Challenge (Tourism)

- Focused on tourism sector
- Anglers who want to have a fun with family & friends
- View [Leaderboard](#)
- View [Facebook](#)



## 2023 Walleye Wars (Pro Anglers - AB event)

- Focused on top tier anglers
- Anglers who are serious about winning
- View [Leaderboard](#)
- View [Facebook](#)



*For more information, please contact Jim Clarke:*  
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